

# postgraduate programs in international business

*“International business is among the most exciting and dynamic corporate arenas... a career in this major growth area could be your passport to success.”*

The Flinders Business School offers specialist postgraduate programs in International Business Administration to help prepare future business managers for positions of responsibility in internationally oriented organisations. These programs emphasise international business strategy, management, finance and cover a multitude of contemporary business issues in a global context.

The **Master of Business Administration (International Business)** program is open to candidates with an undergraduate degree and at least 2 years work experience (or equivalent). Candidates with a suitable undergraduate degree who do not satisfy the work experience requirement for entry to the Masters program may advance through the **Graduate Certificate** and **Graduate Diploma** programs.

Advanced studies are provided through **Doctoral** programs requiring submission of a significant research thesis.

## MASTER OF BUSINESS ADMINISTRATION (INTERNATIONAL BUSINESS)

The Master of Business Administration (International Business) normally requires two years of full-time study or four years of part-time study.

Teaching is based on seminars, case studies, syndicate work and practical experience.

The program comprises 72 units of coursework including:

48 core units made up of 8 semester-based topics:

BUSN9001	Accounting for International Managers
BUSN9003	International Business in the Asia Pacific Region
BUSN9004	International Business Finance
BUSN9005	International Human Resource Management
BUSN9006	International Marketing
BUSN9012	Strategy and Executive Decision Making
BUSN9013	The International Business Environment
BUSN9014	Legal Aspects of International Business

Choice of 24 elective units covering: finance, cultural, historical, economic and international political aspects and specialist topics in areas such as applied demography.

A 12-unit Coursework Project may be taken as an elective.

The core content has been designed to equip participants with:

- the ability to apply reasoned judgement to problems in international business management
- an awareness of the changing international business environment
- the ability to handle complex problems and to manage change through a multidisciplinary approach
- decision making, communication and negotiation skills
- the ability to work in small groups and teams with people of different backgrounds
- a balance between theoretical information and simulated and practical experience

## GRADUATE CERTIFICATE / GRADUATE DIPLOMA IN INTERNATIONAL BUSINESS ADMINISTRATION

The Graduate Certificate and Graduate Diploma in International Business Administration can be credited towards the Master of Business Administration (International Business) program. The programs are nested so those candidates successfully completing 18 units of the Graduate Certificate at credit level or above can complete another 18 units of study to qualify for the Graduate Diploma. Having completed both the Graduate Certificate and Graduate Diploma (36 units) at Credit level or above, candidates go on to complete another 36 units of study to qualify for the Master of Business Administration

(International Business). These options provide a high degree of flexibility for candidates. Candidates undertaking the Graduate Certificate and Graduate Diploma who plan to advance to the Master of Business Administration (International Business) are advised to consider the requirements of the Masters degree when choosing topics in order to complete their studies in the minimum time.

### GRADUATE CERTIFICATE IN INTERNATIONAL BUSINESS ADMINISTRATION

To satisfy the requirements for the Graduate Certificate in International Business Administration, a candidate must complete 3 of the following 18 unit topics within six months of full-time study or twelve months of part-time study.

BUSN9001	Accounting for International Managers
BUSN9003	International Business in the Asia Pacific Region
BUSN9005	International Human Resource Management
BUSN9006	International Marketing
BUSN9013	The International Business Environment
BUSN9014	Legal Aspects of International Business

### GRADUATE DIPLOMA IN INTERNATIONAL BUSINESS ADMINISTRATION

To satisfy the requirements for the Graduate Diploma in International Business Administration, a candidate must complete the following 6 unit topics within a twelve month period of full-time study or two years of part-time study:

BUSN9001	Accounting for International Managers
BUSN9003	International Business in the Asia Pacific Region
BUSN9005	International Human Resource Management
BUSN9006	International Marketing
BUSN9013	The International Business Environment
BUSN9014	Legal Aspects of International Business

*Note:* Not all topics are offered every year. Applicants should consult with the course coordinator to find out which topics are available in each year of their enrolment.

### DOCTORAL STUDIES (PHD)

Doctoral degrees provide training and education with the objective of producing graduates with the capacity to conduct research independently at a high level of originality and quality. The PhD candidate should uncover new knowledge either by the discovery of new facts, the formulation of theories or the innovative re-interpretation of known data and established ideas. The doctoral degree will enhance career opportunities for postgraduates and improve professional skills, provide knowledge, education and research expertise for potential global business leaders. Candidates normally complete the course over 3 years full-time study.

### OVERSEAS STUDY

Domestic and international industry linkages are actively supported and opportunities may also be available for candidates to include overseas study in their programs. Students interested in this option should consult the Program Director.

### ENGLISH LANGUAGE REQUIREMENTS

Applicants from a country where English is not the first language, or language of higher education will need to provide evidence of English language proficiency in the form of an IELTS score of at least 6.5 with a minimum sub-band of 6.0 in writing and speaking or a TOEFL score of at least 570 with a minimum Test of Written English (TWE) score of 4.5 (or CBT 230 with an essay rating of at least 4.5 or iBT 90 with a writing score of at least 20).

### ENTRY REQUIREMENTS

The **Master of Business Administration** (International Business) has two levels of entry requirements:

**Basic Entry:** Applicants must normally hold an approved degree or equivalent qualification from an approved tertiary institution and have had at least two years' relevant work experience or a level of experience/expertise deemed equivalent.

**Advanced Entry:** Applicants must hold an honours degree or a four-year bachelors degree in international business from a recognised university, or have satisfied the requirements for a Graduate Diploma in International Business Administration.

Applicants without two years work experience may enter the Masters program through successful completion of both the **Graduate Certificate** and **Graduate Diploma in International Business Administration**. In certain circumstances, an Associate/Advanced Diploma plus relevant work experience (minimum 7 years) may be substituted for entry into the Graduate Certificate.

Admission to a Doctoral program is open to candidates holding a Master degree, with demonstrated research capability at Honours or Masters level.

Candidates may enter the program in either the first or second semester (March or July) and should indicate their preference when lodging their application.

### COURSE FEES

All three courses are offered on a fee-paying basis. Fee details can be found on the University's web site at: [www.flinders.edu.au/fees/index.htm](http://www.flinders.edu.au/fees/index.htm)

### FURTHER INFORMATION

For enquiries regarding all programs of study and admission requirements, contact:

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